



ABSTRACT OF THE DISCLOSURE

A user interface for a TV recommender system includes a display screen having a first region for displaying a rating derived from a previously defined TV viewing preference profile contained in the recommender system; and a second region displaying preference settings in the profile which were used to derive the rating. The user interface enables the preference settings to be changed if the rating derived by the profile is incorrect. Additionally, the user interface allows for new features to be added to the profile, which were not previously a part of the profile.

09768913-054701